



# Asset Telematics

We Deliver Da Performance.

**IoT | Analytics | Cloud | Mobility**

[www.assetl.com](http://www.assetl.com)

# Content Spectrum

1. Our Team, Team Building, Development
2. SWOT – for Individuals
3. Vision, Mission, Core Values
4. Portfolio – Software Services, Products, Technical Stack and Clients
5. Major Achievements / Projects
6. Differentiators, Accelerators and Best Practices
7. Case Studies of value addition



# Team and Team Building

- Increased size of Team/Teams
- Upskilling the Team
- Team Bonding.
- Leadership development.



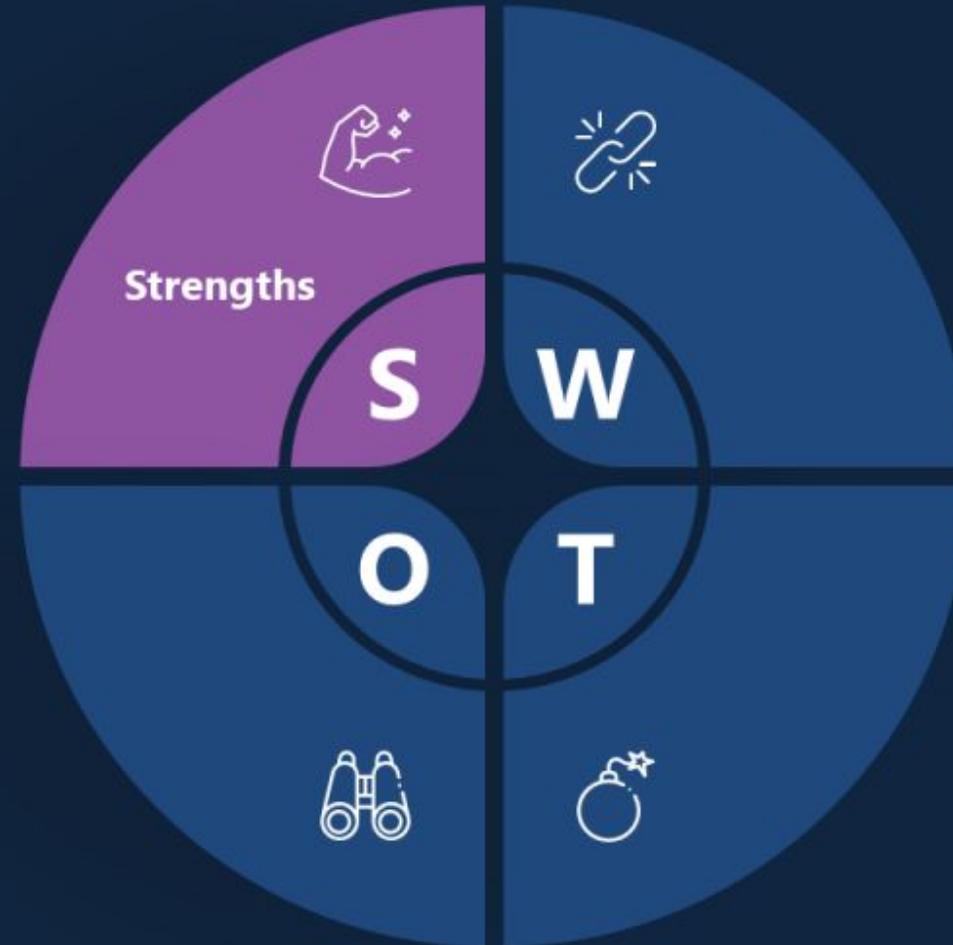


# SWOT Analysis - Strengths

## PERSONAL SWOT ANALYSIS

### Strengths

- Your biggest successes
- Achievements
- Positive personality traits
- ...



# SWOT Analysis - Weaknesses

## PERSONAL SWOT ANALYSIS

### Weaknesses

Analyze your weaknesses in a constructive way.

- Are you missing any technical qualifications?
- List your bad habits
- ...



# SWOT Analysis - Opportunities

## PERSONAL SWOT ANALYSIS

### Opportunities

- Career opportunities
- Educational opportunities
- In personal life
- ...



# SWOT Analysis - Threats

## PERSONAL SWOT ANALYSIS

### Threats

What barriers or obstacles are keeping you from achieving your goals and dreams?



# Mission, Vision and Core Values



## **Mission :**

Products for enterprises to improve their business operations.

## **Vision :**

Generate Employment which is sustainable and empowers people's Lives.

## **Core values :**

Empower and Motivate.



# Mission, Vision and Core Values



## **Mission :**

Products and solutions for enterprises to Enhance their business Value add.

## **Vision :**

To provide best-in-class Business Enterprise Solutions to varied industry verticals.

## **Core values :**

Empower, Motivate and Appreciate.



# Mission, Vision and Core Values



## **Mission :**

To create and integrate Multipurpose Industry solutions

## **Vision :**

Growth to business Enterprises by Innovative digital Solutions that adds value.

## **Core values :**

Motivate, Appreciate and Promote team members happiness



# Asset Telematics – 14 years in Customer Success

- Founded in 2008, software development & services company headquartered in Hyderabad and present in Singapore.
- We build world class digital products integrating technology services across multiple delivery channels & technologies



## **Reliable**

We believe in building and maintaining long term relationships with all our clients.



## **Solutions**

We endeavor to offer you best solutions in order to acquire your maximum satisfaction.



## **Experience**

We are pioneer in lambasting problems like web or software development



## **Affordable**

We have provided best plus affordable software development and services to numerous large as well as medium entrepreneurs



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# Portfolio



## Product Engineering

- Software Product Development
- Product Modernization
- Maintenance & Support



## Mobility

- Android apps Development
- iOS apps Development
- Hybrid & PWA Apps development



## Digital Transformation

- Application Modernization
- Business Workflow Automation
- Enhanced User Experience



## Internet of Things

- Connected Automotive
- Fleet Management & Truck Dispatch
- Asset Management



## Technology Consulting

- Full stack App development
- Database development
- Mobile App development

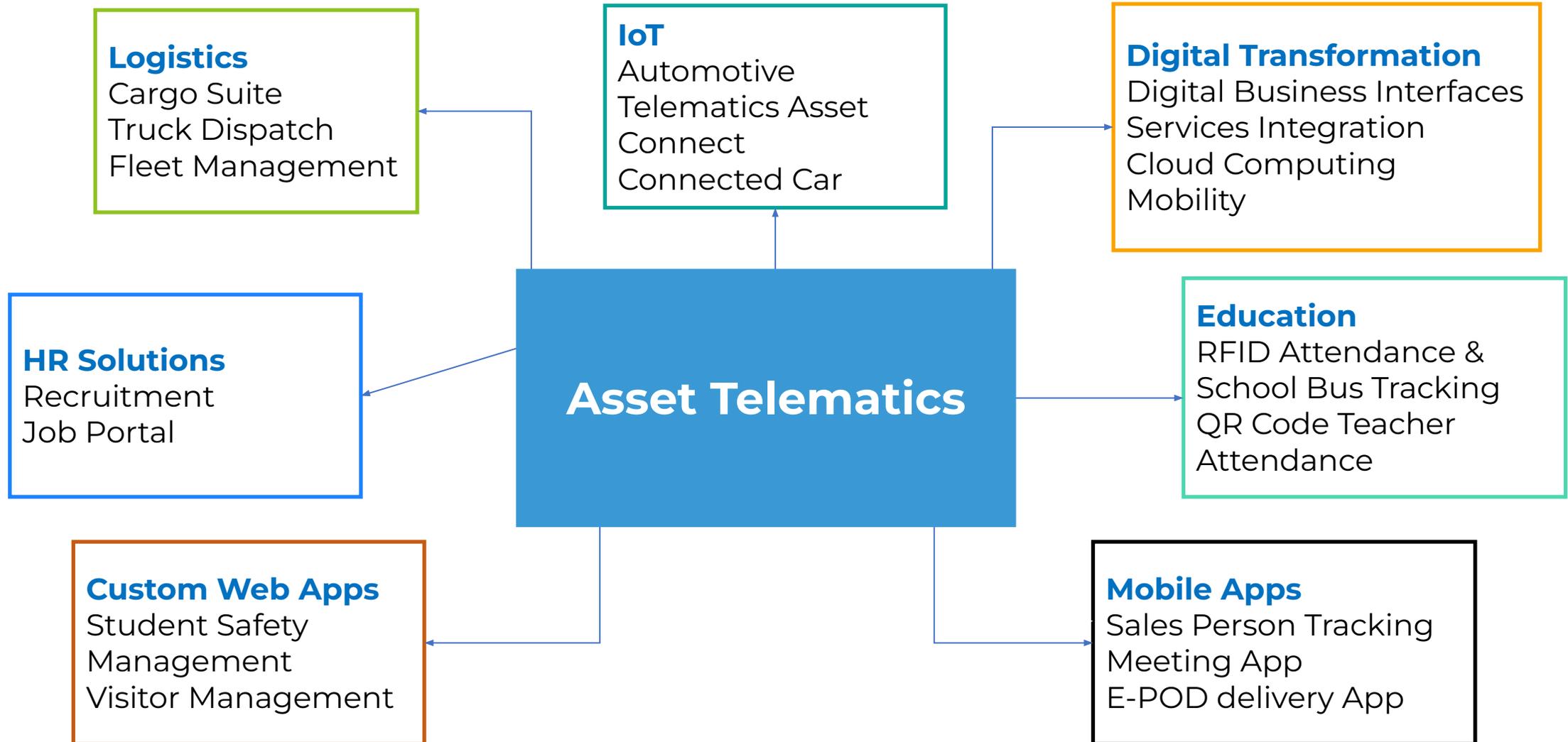


## Cloud Solutions

- Developing, customizing and migrating applications.
- Cloud computing consulting services
- Azure, AWS and GCP

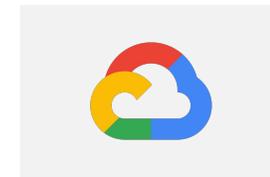
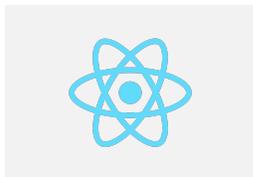


# Products & Software Solutions – A Wide Range



# Technology Stack

Helped companies in the digital world and successfully established trust. We provide custom web apps, mobile apps, DB development using various technologies and platforms.



Front-end Apps

Middle-ware

Database

Cloud



# Our Clients



# Our Clients

- Local and global customers for over 10 years
- customers in the UAE, Saudi Arabia, Nigeria, Ghana, Singapore, and USA.
- In India, many corporate customers like Airtel, Idea, Google, Rainbow, Noori Travels, Manipal Hospitals,
- Many government and PSUs viz. AP State Road Transport Corporation (APSRTC), Dedicated Freight Corridor Corporation of India (DFCCIL), Civil Supplies Department, Police Department, Canara Bank, State Bank of Hyderabad, Andhra Bank etc.

Google	Microsoft	Amazon	Airtel	Idea
Taj Hotels	Flipkart	SBI	Canara Bank	Rainbow
Green Park	DPS	Oerlikon	Dadoos	Noori Travels
Elon	SDBPL	JMJ Fleet	Victor Logistics	Purple
Right Choice	Aristo	VITANA	BEIT	Kushal Logistics
MJ Tracker	SDBPL	WINGS	Yatra	Adapteq



# Asset Connect

Asset Connect solution is designed in an open architecture capable of integrating numerous types of devices and communications channels e.g. Fleet Trackers, OBD devices, transport systems. Asset Connect platform provides the features that can support diverse applications for all types of fleet like Public transport, School buses, Personal vehicles, Haul Trucks, Taxis, Ambulances, Delivery Trucks, Mining equipment and Off-Road construction equipment.

## Dashboard Statistics

View fleet status like moving / idle / stooped, Fleet efficiency etc., notifications, graphical representation of stopped and journey time



## Live Tracking & Play back History

Real time fleet tracking in Google Maps through web & mobile application, User can watch history play back on-demand



## Alerts & Notifications

Vehicle emergency alerts and events displayed in header dashboards, notified to user via SMS / Email / Push Messages.



## User, Role & Vehicle management

Enterprise admin can create application users and roles for application access, vehicle data management



## Custom Features

Create Geofence to monitor entry & exit of interested locations, Remote Locking, sensor monitoring like fuel, door, RFID



## Reports

Fleet summary reports, distance travelled, journey time, excessive idling hours, Geofence breach, engine run summary



Thank  
you

